







Agenda

- Introductions & Some Background
- Key Topics:
 - Social Determinants of Health and Well-being Meets Medicine
 - Model Concepts and Tools
 - Applying Artificial Intelligence to Social Care settings
 - Case Study: Preventing/mitigating the Opioid Crisis
 - The National Interoperability Gallery & Murals

In the Beginning...(Circa 2004)



- SOC surveyed HHS leaders across the nation who were working in isolation to improve data sharing and interoperability.
- We convened thought leaders from multiple sectors to share ideas, successes and challenges; publish findings; and create models and tools.
- Synthesized learning, highlighted successes and failures, started documenting using graphic murals, and began building a learning community.

The Case for Sharing Information is Profound



- Too many children have been injured or killed because known risks and threats are not readily shared. Lack of sharing inhibits timely, informed decisionmaking.
- Legacy technology, rigid policies, tunnel vision and high turnover inhibits solving complex problems.
- Organizations still don't focus enough on bridging silos, upstream or prevention.
- Interoperability wasn't (and generally isn't) anyone's job. So we made it ours.

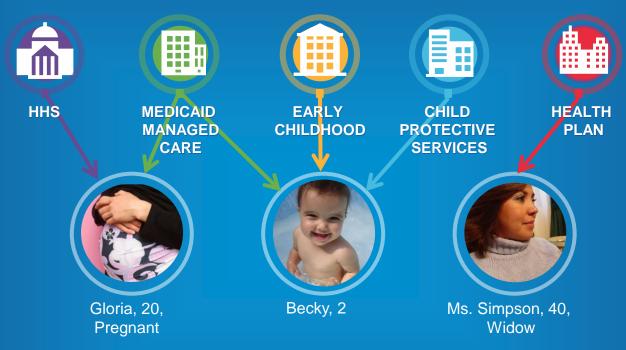
The Garcia Family







Current System



Needs:

- Health Insurance
- Prenatal Care
- Medical Home
- Medical Referral for substance abuse
- Transportation

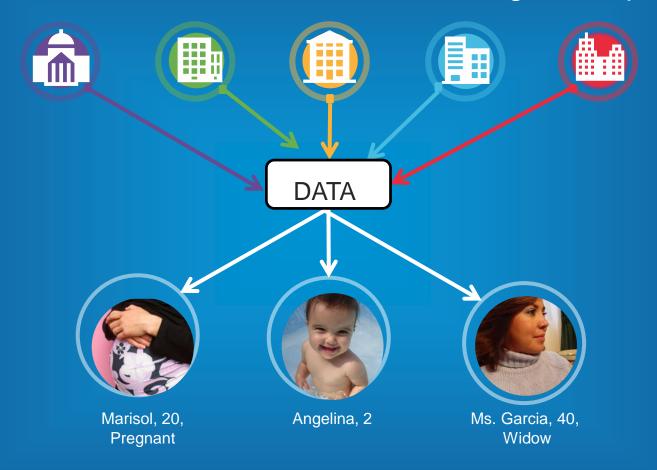
Needs:

- Immunization Screening
- Lead Screening
- Developmental Screening
- Parenting education
- Well child visits

Needs:

- Medical referral Primary care
- Medical referral Specialty care
- Medical referral –depression and counseling
- Transportation

Person-centered Care Coordination Through Interoperability



-SDOH-

SOCIAL DETERMINANTS OF HEALTH & WELLNESS



Live Learn Work Play

Growing Interest in SDOH in Clinical Settings

November 08, 2019:

Fourteen of the nation's leading hospitals and health systems will be investing a collective \$700 million to address community health needs and the social determinants of health in their respective regions, according to Democracy Collaborative.

Insurance Companies and Healthcare Providers Are Investing Millions in Social Determinants of Health Programs

Jul 24, 2019 | Laboratory Management and Operations, Laboratory News, Laboratory Operations, Laboratory Pathology PHYSICIAN HEALTH

When patients' social needs are met, doctors feel less burnout

CVS-Aetna is partnering with a New York-based social care platform to bring social services to high-risk members

Medicaid Beneficiaries Do Much **Better When Plans Address Their**

Social Determinants of Health

July 25, 2019

AUGUST 1, 2019

Zachary Hendrickson Jul. 25, 2019, 10:42 AM

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Solera Health, Blue Cross Blue Shield Institute team up on social determinants of health initiative

address SDOH efforts

The two companies will work together to tailor a platform that will connect patients to communitybased providers and other resources.

AMA, UnitedHealthcare Develop ICD-10 Codes to Support Social **Determinants of Health**

Best Practices to Develop a Social Determinants of Health Strategy

A discussion with members of Humana's Bold Goal team identified best practices for building a successful social determinants of health strategy.

UnitedHealthcare Awarding \$1.1 Million to **Northeast Ohio** Nonprofits to Help Address Social **Determinants of** Health

CorpGov.com July 30, 2019

Health plans voice support for bill to

in ⊠...





Can the silos actually be connected?



In the NIC of Time: Six Domains of Primary Focus for the National Interoperability Collaborative



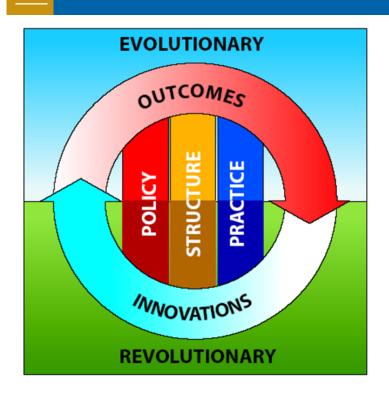
Stewards of Change Institute
Healthcare Information and Management Systems Society
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"By failing to prepare, you are preparing to fail."

- Benjamin Franklin

ISTOCK COMPUTINACIANTE

Implementing SOC's Generative Theory of Change

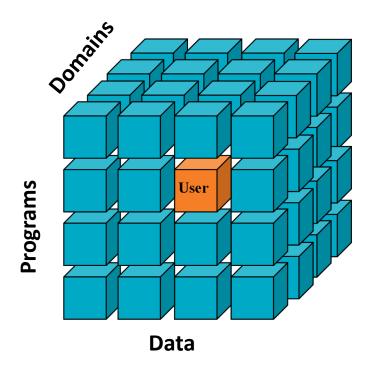


Policy – The principles or rules that guide decisions by which human services organizations define how they will achieve desired outcomes across the range of programs, activities and disciplines.

Structure — The way public and private human services systems design, organize and implement work processes to achieve policy and practice goals.

Practice – The way public and private human services organizations deliver services and care, monitor and report results, and achieve intended outcomes

Precision Targeting Across The Spectrum of Care Demands New Models & Tools (InterOptimability Cube)

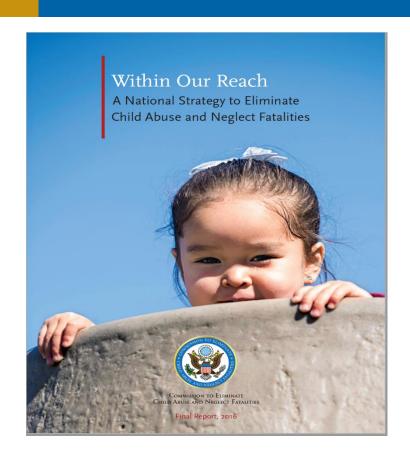


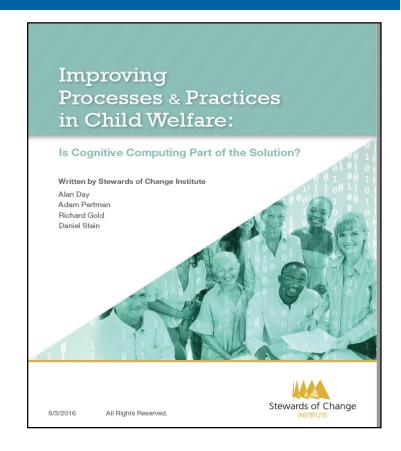
Implementing A Generative Solution





Initial Artificial Intelligence: *Activating and Enabling InterOptimability*





ARTIFICIAL INTELLIGENCE OVERVIEW

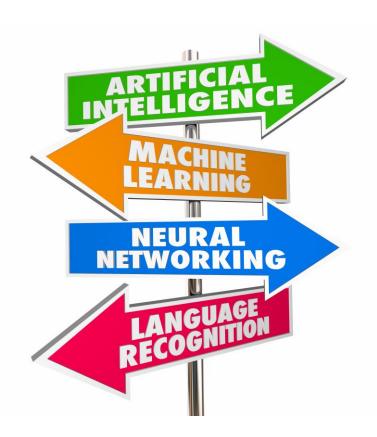
ARTIFICIAL INTELLIGENCE

An application that attempts to mimic human behavior, such as sensing,

MACHINE LEARNING

An application that continuously improves its ability to perform tasks through the use of DETISTEARNING ds

An application that trains itself to perform humanlike tasks, such as summarization of case notes, through the use of neural networks, or the modeling of computer algorithms similar the way human brains think.



Natural Language Processing = Statistics + Linguistics + Al

AUGMENTING INTELLIGENCE (AI) IN SOCIAL, BEHAVIORAL AND HEALTH CARE

Al can be used to comb through vast amounts of data to understand context, similar to how humans learn.

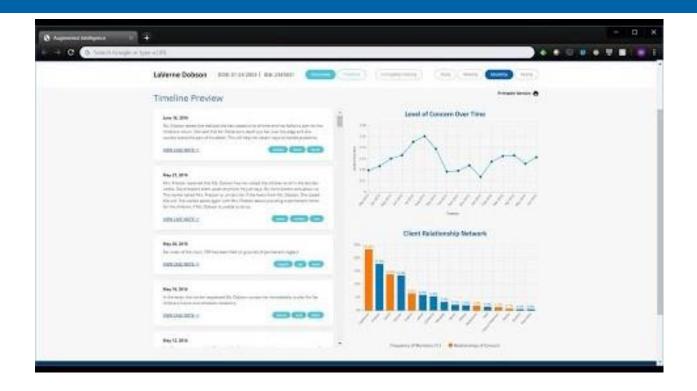
Natural

language
processing
(NLP) is a type
of Al that
mimics a
human's ability
to understand
free-form text –
particularly case
notes.

AI-NLP
applications
process vast
amounts of case
notes then
provide realtime
information,
insights and
alerts to staff



Al Case Study Animation





WHY IT'S NEEDED

1 Case prep is arduous – caseworkers must review 100's of pages of case notes across multiple data systems, limiting time caring for families

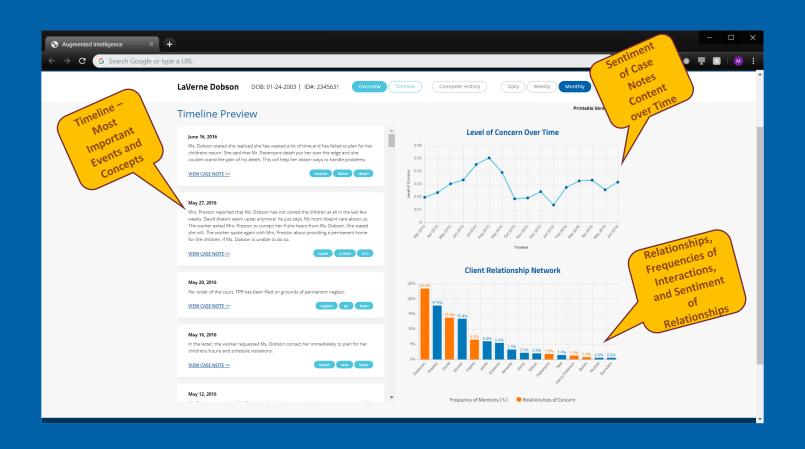
Case supervision and quality control is essentially random – supervisors spend 40% of their time reading through staff's notes to identify issues

Preparation, supervision and decision support tools are limited – 80% of data is "unstructured" case notes, but today's tools are limited to 20% of remaining "structured" data





AI APPLICATIONS IN SOCIAL SERIVCES





HOW TO START AN AI INITIATIVE

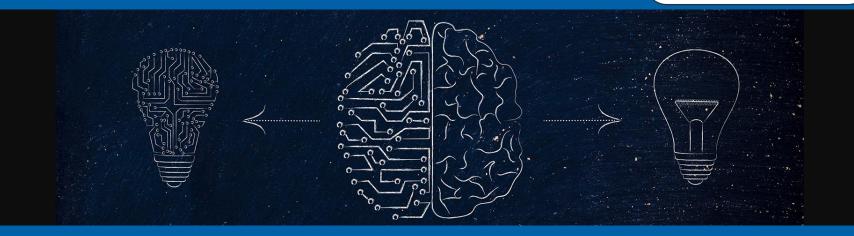
Identify AI Use Cases and Data Sources



Partner With Technology Community to Design, Build and Pilot Applications



Measure Impact, Assess and Control for Bias, then Deploy





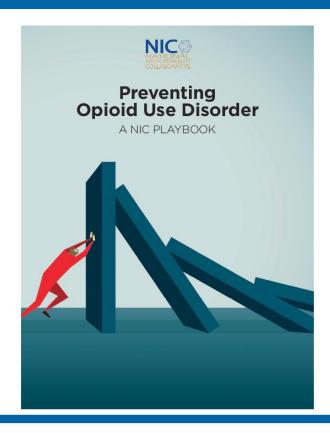
Noteworthy Interoperability Initiatives

- Interoperability Action Plan the Administration for Children and Families
- Implementing Social Determinants & Code Standardization
 - The Gravity Project by Social Interventions Research & Evaluation Network (SIREN)
- Trusted Exchange Framework and Common Agreement (TEFCA)
- Sequoia Project just selected by ONC as the Recognized Coordinating Entity
 (RCE) to support sharing electronic health information
- DaVinci Project is develop FHIR Implementation Guides and sample codes to enhance providers-payers exchanges to support value-based care requirements

Compelling and Promising Interoperability Examples

- "Chapter 55" Massachusetts Interoperability Opioid Response
- Michigan Health Information Network (MiHIN)
- LiveWell & ConnectWell San Diego (DHHS, Health Connect and 211)
- Allegheny County, PA DHHS
- Montgomery County, MD DHHS
- Boulder Colorado, CO Housing and Human Services
- Delaware HHS
- New Hampshire DHHS

Case Example: Opioid Use Disorder Treatment and Prevention



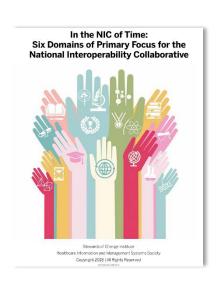


What is the National Interoperability Collaborative (NIC)?

NIC is a "Community of Networks" designed to increase collaboration within and across multiple domains to improve health, safety, well-being and operations.

The Six Domains:

Human Services, Public Health, Education, Public Safety, Emergency Medical Response, Health Care & IT



"NIC is an idea whose time has come!"

David Fukazawa, Managing Director of Kresge Foundation's Health Program

Organizational Members













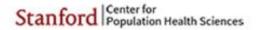
















The Hub in Numbers

Launch day: September 14, 2018

871+ members

8 groups 1,350+ resources

87%+ engagement rate

15k+ visitits

99k+ page views

How You Can Get Involved

- Join NIC as a Member, Partner or Sponsor
- Engage in discussions, webinars, proof of concept, co-create projects, etc.
- Participate and/or lead a NIC Group:
 - Let's Get Technical (Friday's from 12:00 1:30)
 - Opioid Prevention, SDOH, Confidentiality and Privacy, HIMSS
- •Curate / facilitator one of the 6 domains or groups

https://hub.nic-us.org/

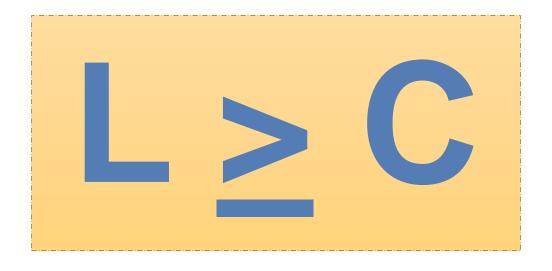
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The Interoperability Mural Gallery



https://stewardsofchange.org/graphic-murals/murals-showcase/

- A showcase for a body of knowledge focused on a decade of crossdomain information-sharing and interoperability
- A way to "make thinking visual" and to activate whole-brain thinking, teaching and learning
- A means for engaging people from multiple domains to accelerate scaling and spreading ideas for whole person care
- A tool for building for the National Interoperability Collaborative – which is a Community of Networks



For any organism to survive, its rate of learning must be equal to or greater than the rate of change in it's ecosystem.

Reg Revan